



A Modern, Metropolitan Department Store, Equipped and
Operated Upon Modern Principles.

WASSON'S

Trading with This Store by Mail is Satisfactory and the Serv-
ice is Prompt—Selections Perfect.



One Hundred and Twenty Thousand Yards of Ribbon at Half Price

Ribbons Reign here to-morrow, and for as many days more of the week as this great extra stock will withstand the rush of buyers sure to respond to this announcement. Ribbons flutter everywhere—their myriad colors fill the section with Spring-like beauty. A veritable rainbow in silk and satin. Again our peerless buying facilities has demonstrated that Wasson's has assumed a place among the larger merchandises of the country. Two leading manufacturers of Ribbons came to us first to take their season's surplus off their hands. We did so, but at exactly half regular values.

HUNDREDS UPON HUNDREDS of PIECES at PRICES YOU WILL NOT HEAR of AGAIN THIS SEASON

No. 2 All-silk Satin Ribbon, that sells everywhere at 4c a yard, at.....	1c	3½-in. plain Taffeta and Washable Louisine Ribbon, in all the good shades, like sold at 19c, at.....	12½c	Nos. 12 and 16 soft luminous Taffeta Ribbon, worth 15c a yard.....	7c	Beautiful 7-in. Taffeta and Moire Sash Ribbon, 5-in.; warp print, Dresden, fancy plaids, checks and stripes, worth 60c to 75c.....	37c
Finest quality all-silk plain Taffeta Satin and Fancy Ribbon, Nos. 5 and 7, regular 8c and 10c kind.....	4c	150 pieces 4, 5 and 6-in. plain Taffeta, Louisine and Fancy Plaid and Striped Ribbon, 4½-inch warp print Dresden, worth 25c to 40c yard.....	19c	5-in. beautiful cord-edged, double-faced Satin 7-in. plain Taffeta Sash Ribbon, 5-inch plain, Satin Taffeta, best quality, worth 40c, 50c and 60c yard, choice.....	25c	5, 6 and 7-in. warp print novelties, fancy Jacquard, Panne Satin and Crepe de Chene Ribbon, worth up to \$1.00 a yard.....	48c

Correct Wool Fabrics

No more perfect showing of correct styles in Wool Fabrics has ever been brought to Indianapolis than this marvelous display. Our great Dress Goods section overflows with novelties, not all high priced, many at a very moderate cost.

Style Shown Here You Will Not Find Elsewhere

Blue Sicilians for Shirtwaist Suits, 59c a yard to.....	\$1.25	White Sicilians for Shirtwaists and Suits, 50c a yard to.....	\$2.00
Blue Brillantines for Shirtwaist Suits, 38c a yard to.....	\$1.00	White Voile for Shirtwaists and Suits, \$1.00 a yard to.....	\$1.75
Blue Sicilians, with white polka dots, for Shirtwaist Suits, 59c a yard to.....	\$1.00	White Hopsacking, \$1.50 a yard to.....	\$2.98
Blue Sicilians, with white stripes, for Shirtwaist Suits, 65c a yard to.....	\$1.25	White Eolienne, \$1.25 a yard to.....	\$2.00
Blue Sicilians, white splash, for Shirtwaist Suits, \$1.50 a yard to.....	\$2.00	White Crepe de Chene, \$1.00 a yard to.....	\$1.50
Blue and White Sicilian, shepherd checks, for Shirtwaist Suits.....	\$1.25	White Granite 89c a yard to.....	\$1.25
Blue Crepons, for Shirtwaist Suits, 78c to.....	\$1.00	White Venetian Broche 65c a yard to.....	\$1.50
Blue Voile, Twine Eolienne, 88c a yard to.....	\$1.50	White Nub Twine, \$1.50 a yard to.....	\$3.50
White Cheviots for Shirtwaists and Suits, 98c a yard to.....	\$2.00	White Russian Twine, \$1.25 a yard to.....	\$1.75

Black Silks

FOR MONDAY'S
BUYERS.

Yard-wide Taffeta Silk, warranted to wear.....	\$1.19	Black Peau de Sole for coats, heavy quality.....	98c
Black Moire Antique, the late silk for coats.....	\$1.25	Black Royal Armure, a fancy weave.....	89c
Black Taffeta, warranted to wear woven on every yard; 27 inches wide.....	89c	Black Crepe de Chene, full 24 inches wide.....	98c
Black Pongee, washable kind.....	98c	Black Foulard, soft, desirable for Shirtwaist suits, extra width, 27 inches.....	98c
Black Crystal Cords for wraps.....	85c		

Graduating Gowns

Extra arrangements to show our superb lines of these exquisite fabrics. A section devoted to their display exclusively—separate and distinct from all others.

White Silk Mulls 29c, 38c and 50c a yard.
White Point de Sprit Nets 48c, 65c and 75c a yard.
White Paris Mousseline 50c, 75c and 98c a yard.
White Tissue de Soie 98c, \$1.25 and \$1.50 a yard.
White Crepe de Chene 59c, 65c and 98c a yard.
White Grenadines \$1.50, \$2.00 and \$2.50 a yard.
White Brussels Nets 75c, \$1.00 and \$1.25 a yard.
White Silk Eolienne \$1.25, \$1.50 and \$1.75 a yard.
White Linen Robes, Net, Lace Robes, \$18 to \$63.

White Goods

Thirty-two-inch book fold India Linen, a good 12½c quality, special at, a yard.....	7c	Regular 25c quality fine imported India Linen, 36 inches wide.....	19c
25c and 35c fancy Cheviot and Madras Waist- ing, a yard.....	19c	35c Satin Damask, the popular Waist- ing of the spring, a yard.....	25c
59c fancy English Novelties, beautifully mercerized.....	45c	65c quality Silk Organ- dies for graduating, party or communion dresses, a yard.....	49c

Chic Millinery



The strongest demand now and one that promises to run well through the summer is for Hats in the burnt and tusc- can braids for wear with pongee and linen gowns; we've an unusual display of them for to-mor- row at very reason- able prices.....

\$10.00
and \$7.00

Fine white Hats, indescribable shapes, but styles that speak well for our designers, preferable to the imported models at their side at twice their price..... \$12.00, \$15.00, \$18.00
Dainty Black Milline Hats, some of malle and horse-hair braids, some with brush aigrettes, some with fancy feather pompons..... \$6.00 and \$6.50
Your Opportunity to Get a Red Hat—Special To-morrow—Several Red Shirred Hats, trimmed with cherries, foliage, geraniums, etc., were \$10.00 now \$7.50. Another Hat made to sell for \$8.50 and \$9.00, now..... \$6.00



This Furniture Store Is Growing

The most healthy and progressive infant in the business. Less than a year old, this Furniture Department has ad- vanced to the very front rank—has become recognized as a store that sets a pace for all others to follow. A pace that means the selling of thoroughly meritorious Furniture at LOWER PRICES THAN ANY OTHERS in the city.

Chiffonier, golden oak, 44 inches wide, six drawers, \$18.00 value.....	\$12.50	Porch Furniture, Rockers, Settees, white maple, close woven seats.....	\$6.50	Buffet, golden oak, highly polished, with mirror, 16x46, French leg and carved claw foot, \$50.00 value.....	\$43.00
Umbrella Rack, \$1.00 value.....	69c	Settees, bent wood.....	\$3.00	Extension Table, round or square, highly polished, with French legs, and carved claw feet, \$18.00 value.....	\$14.50
Go-Carts—Over forty styles to select from. Our new automobile gear is the easiest running gear on the market.		Porch Tables \$4.00 to.....	\$8.00	Princess Dresser, mahogany, two drawers, 18x40 pattern glass, \$35.00 value.....	\$30.00
Corner Chairs, covered in fine silk damask, mahogany finish, \$8.00 and \$10.00 value.....	\$4.95	Mission Morris Chair, with heavy Spanish leather, loose cushions.....	\$30.00	Mission Rocker, Spanish leather seat.....	\$7.00
Fifty Plate Racks, two shelves with cup hooks, complete, regular \$1.00 value.....	59c	Mission Desk.....	\$16.00		
		Mission Tables, covered with Spanish leather.....	\$8.50		

CARPETS, RUGS AND DRAPERIES

The Peerless April Sale Continues for a Few More Days. Hundreds of Houses Have Been Fitted Out During the Month and Hundreds of Other Buyers Are Taking Advantage of These Saving Prices.

Wilton Velvet Carpets, twenty new patterns, all the standard \$1.50 grades, with borders or without; this quality sells throughout the city at \$1.50. Our price.....	\$1.10	JAPAN MATTINGS—We are the largest retail im- porters in the city. Prices for to-morrow only— 50c values, China and Japanese Mattings.....	33c	Ruffled Net Curtains, were \$2.50 a pair, made of fine French net, trimmed in stylish and durable lace and insertion, a pair.....	\$1.39
Our price.....	\$1.10	40c values, China and Japanese Mattings.....	28c	50-inch striped Tapestry for Portiers and in- expensive summer hangings, a yard.....	35c
Roxbury and Stinson best Brussels Carpets, with or without borders, carpets that are well worth \$1.10, twenty new spring designs.....	85c	35c values, China and Japanese Mattings.....	19c	Choice Curtain Mullins, yard wide, fifteen styles, some very pretty new designs included with the regulation dots and stripes, our regular 20c quality, a yard.....	12½c
Wilton Velvet Rugs, 9x12 feet, the sort that sell for \$30, very effective colorings, guaranteed to wear. Price for one day only.....	\$22.50	20c values, China Mattings.....	10c	Opaque Window Shades, 3x7 feet, are standard colors, mounted on best spring rollers ready to hang, each.....	25c
Bigelow Body Brussels Rugs, 9x12 feet; twenty-five new designs just received, rugs that usually sell at \$25.00.....	\$19.75	Granite Ingrain Carpets, 45c sort, best three- thread quality. Monday's special price.....	25c	\$3.50 Saxony Curtains, \$2.00 a pair, all two, three and four-pair lots, the best patterns in the line, as they sold out first. Choice of twenty-two styles at, a pair.....	\$2.00
Imperial Brussels Rugs, 9x12 feet, twenty-five late arrivals, new Oriental colorings and a splendid wear- ing rug for the living or dining room, \$20.00 sort.....	\$14.75	\$2.25 Rope Portieres, for full-sized openings, complete with pole and sockets ready to hang. Choice of fine colorings.....	\$1.48		
		Calcutta Drapery Nets, 50 inches wide, regular price 50c a yard—green, red and blue—a yard.....	25c		
		\$1.98 Swiss Curtains, double stitched tape-headed ruffles, three yards long, large and small figures and dots and stripes. Special, a pair.....	\$1.00		

IMPORTED GARMENTS

ONE-THIRD LESS.

Our Great Annual Clearance of Fine Gowns and Wraps, Imported and Domestic. Exquisite Creations at Third Under Price—The Opportunity of the Season is Here.

18 Ladies' imported Jackets of lace, net voile, wire cloth and taffeta silk blouse Louis 15, full box and three-quarter length, sold at \$67.50, \$52.50, \$48, \$30, and \$25. Monday less \$, \$47, \$35, \$32, \$20 and.....	\$17.50	14 Ladies' fine imported Dress Skirts of peau de sole, tannines, veil nets, laces and broadcloths, skirts sold at \$95, \$75, \$62.50 and \$52. Monday less \$, \$63, \$50, \$41.50 and.....	\$35.00
12 Ladies' fine imported Costumes of voiles, nets, laces and jets, no two alike, light blues, tans and blacks, sold at \$100, \$150, \$175 and \$300. Monday \$ off, \$200, \$115, \$100 and.....	\$67.50	Ladies' fine tailor-made Suit of Limondville cheviot, collars, cape, blouse, jacket front trimmed with blue, applique trimmed skirt. Our \$30.00 Suit, Mon- day.....	\$18.50
22 Ladies' fine imported Tailor-made Suits of voiles, wire cloths, broadcloths and chevots, neatly trimmed, sold at \$90, \$75 and \$48.50. Monday less \$, \$60, \$50, \$40 and.....	\$29.00	Ladies' new Mexican drawn work Shirtwaist, pure white Irish linen, some handsomely hand embroi- dery trimmed, at \$6.75 up to.....	\$12.50
Ladies' Louis 14th tailor-made Suit of black, brown and blue English cheviot, jacket taffeta silk lined, suit trimmed. Sold at \$22.50. Monday.....	\$15.00	Ladies' new Shirtwaist of fine white Irish linen, new wide plait trimmed front; new sleeves, cuffs and stock collars, wide shoulders. Special.....	\$3.50

Wall Paper LESS THAN Factory Prices

Freund Bros., Wall Paper Manufacturers, Chicago, Ill., retiring from business we bought their entire stock at auction. This stock consisted of nearly one-half million rolls of new 1903 papers. We have no room to store this amount of paper and must dispose of it quickly. This will be the most gigantic movement of Wall Paper ever attempted. Buy your Wall Paper for less than factory prices.

50,000 rolls of good gilt or Glimmer Paper in perfect combinations. Factory prices 5c. Our price, roll.....	2½c	This purchase included an entire carload of special designs in Tapestries, Florals and varnished golds. Fac- tory price 15c. Our price.....	12½c
70,000 rolls of heavy gilt and embossed Papers, new designs and rich colorings. Factory price 9c. Our price.....	5c	All of Freund Bros. best high grade Papers, including silks, two-toned stripes and metalized pressed papers, the very latest styles. Factory price 25c. Our price, per roll.....	16c
An endless variety of new 1903 designs, extra special novelties, suitable for any room. Factory price 12½c. Our price.....	8c	All Borders sold at same price as side wall. Paper hanging work guaranteed.	

H. P. WASSON & COMPANY.

Fine Trimmings AT LESS THAN Half

Come, dressmakers, come, every woman whose gown needs the helpful touch of a beautiful garniture, here is a clearing sale of trimmings that means much to you. All have been divided into six lots, as follows:

LOT 1—Applique trimming, embroidered bands, Persian bands, worth up to \$2.00. Choice, a yard.....	50c	LOT 4—Jackets, Revers, Boleros, worth up to \$6.00. Choice.....	\$1.95
LOT 2—Passementerie Swiss embroideries, Per- sian Gimps, embroidered Chiffon, worth up to \$4.00. Choice.....	\$1.45	LOT 5—Lace and Chiffon Collars, worth up to \$9.00. Choice.....	\$3.00
LOT 3—Boleros, Revers, Garnitures, jackets worth up to \$3.00, at, each.....	75c	LOT 6—Chiffon and lace jeweled Collars, Re- vers, spangled Boleros, worth up to \$18.00. Choice.....	\$5.00

Fine Linens Reduced

Main Floor Department.

All-linen Damask remnants, ranging from 2 to 3½-yard lengths, 75c and \$1.75 values per yard; these will be sold at about one-third less than regular price; some in this lot as low as.....	50c	Embroidered Pillow Cases, fine grade of linen, full size, just the thing to make shirtwaists out of, \$2.50 value, pair.....	\$1.98
Hemstitched Napkins, all pure linen, Ger- man, silver bleached, \$2.69 value, half dozen.....	95c	Odd lot of fine Towels, 40 and 50c value, such as hemstitched damask, fine huck, satin damask, etc., while they last, each.....	25c
All-linen Napkins, full bleached, 5-8 size, \$2.00 value, fast taped selvage, dozen.....	\$1.25	Linen Dresser Scarf, 45x18, made of fine unfinished linen, wide hemstitching, with fancy drawn work, \$1.25 value, each.....	98c
All-linen Toweling, Barnsley make, heavy weight, 12½c grade, yard.....	8c	Fine Satin Bedspreads, \$3.25 value, heavy embossed designs, patent fin- ish, exquisite designs, each.....	\$2.49
Linen Huck Towels, fine quality huck, 17x32 inches, 12½c grade, each.....	9c	Large size Crochet Spreads, double weight, double twisted yarn, \$2.00 value, each.....	\$1.35
Large Bath Towels, heavy weight, big size, 20x38, 15c grade, each.....	10c		

Spring Shoes Are Here.

Ladies' mat calf top, ideal kid, foxing lace or button Shoes, \$3.50
Louis XIV heel, latest style of last, \$5.00 value.....

Ladies' ideal kid foxing lace or button Shoes, turn sole, made from the best material, \$5.00 value.....	\$3.50	Ladies' three button low Shoes, made from ideal kid welt sole, for street wear, very stylish.....	\$3.50
Ladies' seal quarter Blucher cut, ideal kid vamp low Shoes, welt sole, for street wear.....	\$3.50	Ladies' full Louis XIV heel idea, kid, turn sole Shoes, for dress wear, \$5.00 value.....	\$3.50

A complete line of hand-made low and high Shoes for comfort, guaranteed to give ease in wear ng, \$1.50, \$2.00, \$2.50 and \$3.00. These are made expressly for H. P. Wasson & Company and cannot be duplicated.

H. P. WASSON & COMPANY.